If a customer (who I do NOT have written [or electonic signature] permission o send faxes to) calls in and says "I lost my order form, fax me another one", can I do this?

I have seen conflicting reports as to whether this rule effects ALL commercial faxes or just UNSOLICITED fax advertisements.

I work in a business that used to be covered via the "established business relationship" clause so this is very new to me.

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